



Tallie Partners with Xero to Provide Next Generation Expense Management for Small Businesses

News Highlights:

- Tallie expense solution features real-time data synchronization and deep transaction-level integration to Xero.
- Tallie is working with Xero to lead the evolution of the accounting industry with its automated, user-friendly and accountant approved business software.

SAN FRANCISCO--(BUSINESS WIRE)--Tallie, the leading SaaS [expense reports](#) innovator, today announced its integration with [Xero](#), the global innovator in online accounting software, offering a more robust, seamless experience for small- and medium-sized businesses. Beginning today, Xero customers will be able to adopt Tallie for automated expense reporting and management that will seamlessly sync all data directly into Xero's accounting system.

"With so much innovation happening in the cloud these days, SMBs have the opportunity to choose best-in-class business apps to suit their needs and have peace of mind that these apps will work together seamlessly," said Jamie Sutherland, GM, US Products and Solutions. "Tallie solves a real problem for Xero customers - a cloud-based, automated expense tool built, and accredited, by the accounting community. It is agile, innovative and trusted - an ideal combination for our customers."

"Xero is revolutionizing financial management for small businesses by offering a simple, end-to-end cloud-accounting system that's as beautiful as it is easy to use," said Chris Farrell, CEO of Tallie. "Our partnership with Xero delivers an optimal cloud accounting environment that addresses the needs of the next generation business. Ultimately, our goal is to change the entire accounting experience so end users can focus on what's most important - running their businesses better."

Tallie and Xero's integrated workflow offers global small businesses high-caliber accounting tools that offer significant time savings and internal controls previously unavailable to businesses of their size. Built alongside the accounting community, Tallie alleviates the



pains associated with expense reporting and management by automatically generating expense reports leveraging fast receipt processing technology, smart categorization and credit card-to-receipt matching. Tallie bi-directionally syncs with Xero to eliminate double data entry when updates are made in either system and is completely transparent for better compliance and policy control.

“As a small business owner and financial consultant, I know how difficult it can be to oversee expense management and general accounting. Not only that, I can help other small business owners with the same challenge,” said Danetha Doe, financial growth consultant and Xero business influencer. “Tallie’s seamless integration with Xero enables me to fully automate all business expenses and transactions with my clients. No more paper receipts or manual entries!”

Xero customers will be able to use Tallie immediately. [Experience a live demonstration of the Tallie and Xero workflow](#) or visit <https://tallie.com/xero> for more information.

About Tallie

Tallie is the leading SaaS [expense management](#) innovator and enabler of the complete cloud-based accounting ecosystem. In close collaboration with users, CPA practitioners, and industry-leading accounting, technology and financial partners, it has developed automated [expense report](#) software with comprehensive data capture, intelligent transaction categorization, robust approval controls and seamless software integration. Tallie has been recognized for technology leadership by CPA Practice Advisor, Inc. Magazine and The Sleeter Group. www.tallie.com

Contacts

Waggener Edstrom Communications
Marisa Hagerman, 415-547-7017
tallie@waggeneredstrom.com